

IDENTIFYING A NEW FEATURE OF MAP IMAGES, REPRESENTED IN MOBILE DEVICES

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The article is devoted to the issue of identifying new features of map images in mobile devices. It examines the features of the perception of cartographic images and geospatial information. The analysis and generalization of various types of perception by the main modality and by the form of existence of matter from the point of view of the information perceived by the user is carried out. The classification of perception properties is considered and the application of perception properties in traditional cartography and mobile maps is correlated. Mobile devices make it possible to implement cartographic applications taking into account various types and properties of perception for the purpose of transmitting geospatial information. In this regard, we can speak about the expansion of the function of cartographic images, as figurative and iconic models of reality, on mobile devices, the cartographic image in mobile devices, acquires a new function associated with the map sign, this is the map management function.

Keywords: cartographic image, map, geospatial information, perception, mobile device, properties of perception, types of perception

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