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TECHNOLOGY FOR INVESTIGATING TIME CHANGES OF EARTH BLOCKS DEFORMATION IN KUZBASS COAL DEPOSITS DEVELOPMENT

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The transition to the new environmentally friendly safe technologies for Kuzbass coal deposits development is shown to be impractical without investigation of time changes in the Earth blocks deformations. New technological solutions are offered to be used for this investigation. They comprise improvement of both geodetic networks for geodynamic testing areas and crust blocks kinematics registration and interpretation.

Key words: Earth crust block, grade, geodynamic phenomenon, kinematics, geodynamic testing area, deformation.

MODERN GEODETIC INSTRUMENTS: FEATURES OF APPLICATION FOR OBSERVING POWER PLANTS BUILDINGS AND STRUCTURES SETTLEMENT AND DEFORMATION

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Features of total stations and digital levels are considered as concerns their application for observing settlements and deformations of buildings and structures typical of both operating power plants and other industrial projects and those under construction.

Key words: trigonometric leveling, tacheometer, settlements and deformations, digital level.

RESEARCH OF DIGITAL LEVEL *i* ANGLE VALUE DEPENDENCE ON TEMPERATURE CHANGES

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The technique for studying the atmospheric temperature effect on the digital level *i* angle value is considered. The results are presented as graphs. Conclusions and recommendations on I and II order leveling technique improvement are given.

Key words: digital level, *i* angle, series of observation, recommendation.

RATIONAL FOREST LAND USE: METHODICAL BASIS FOR ASSESSMENT

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The algorithm for rational forest land use within forestry (woodland park) is considered. Current legislation, documents on forest land development, management, protection, conservation and reproduction are taken into account.

Key words: forest lots, rational use, assessment algorithm.

PRICING FACTORS IN INDIVIDUAL RESIDENTIAL UNITS MARKET ANALYSIS

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The research of pricing factors is presented. They serve as characteristics to be used for calculating cadastral value of individual residential units. The factors taken into account when determining cadastral unit value in Novosibirsk region in 2012 are analyzed. Some additional factors to specify the value are offered.

Key words: cadastral evaluation, pricing factors, individual residential units.

ALGORITHM FOR DETERMINING SPATIAL ANGLES OF AERIAL SURVEY PLATFORM BY THREE-ANTENNA GNSS-COMPLEX MEASUREMENTS

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The algorithm for determination and the formulas for accuracy assessment as concerns the platform spatial angles are presented. They are based on the three-antenna system Javad Sigma. A priori estimate of accuracy for different positioning cases is given.

Key words: navigational geodetic support, aerial surveying works, three-antenna GNSS complex.

UNMANNED AERIAL PHOTOGRAPY COMPLEXES APPLICATION: COST-EFFECTIVENESS ASSESSMENR

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The paper deals with cost-effectiveness of aerial photography using unmanned small-class aerial vehicle (UAV) complexes as compared with classical aerial photography system based on AN-30 aircraft. UAV is shown to be cost-effective for making topographic plans, scale 1 : 500, for the territory up to 5 square kilometers. The structure of costs for the works to be conducted is presented. UAV cost-effectiveness may be increased due to lower costs of horizontal and vertical control.

Key words: unmanned aerial vehicle complex, cost-effectiveness, aerial survey works.

GEOMETRICAL MODELING OF LINEAR FEATURES IN APPLIED GEOINFORMATICS

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Linear features are those with one dimension significantly exceeding two others. Linear features may be natural or artificial. Rivers and streams are natural linear features, while roads, canals, communication lines, products pipe lines, mines and tunnels are artificial ones. Study of linear features is in the focus of current applied informatics. Taking into account the problem complexity, it may be solved based on the principles of system- and-target approach. Complex systems are mainly studied by mathematical modeling.

Geometric modeling of linear features comprises two problems: geometrical modeling of the curve (the axis of the linear feature) and that of its cross section. The problems of geometrical modeling for abstract linear features are considered. Some examples of geometrical modeling are presented.

Key words: geometric modeling, linear objects, applied geoinformatics.

REGIONAL RESOURCES FOR TOURISM DEVELOPMENT: MANAGEMENT EFFICIENCY IMPROVEMENT

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The challenges of tourism development resources management in R.F. regions are considered. Main problems of regional resources management and the ways of solving them are shown. The steps of complex assessment of regional tourism resources development are presented.

Key words: tourism resources development, tourism region, regional tourist complex, tourist cluster.

INNOVATION IN MODERN PRODUCTION: SOME ASPECTS OF ITS ROLE

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Innovations may result in crises at different levels of development in social and economic structures of modern production. They are to be introduced in combination with technological, organizational, financial and personnel readjustments based on the conceptual development of the branch or enterprise.

Key words: innovation, crisis, development, strategy, crisis management.

ANALYSIS OF FOODSTUFFS RETAILING COMPANIES APPEAL

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The hypothesis of market force field between the customer and the seller is applied to analyze the work of the food shop presented as a condenser. Economic-and-electric indices of the shop (condenser) are calculated: customers permeability and the shop capacity and internal resistance. These indices are compared concerning two shops with similar assortment and the floor space.

Key words: market force field, seller, customer, shop-condenser, goods charge, permeability, capacity, internal resistance, appeal.

QUALIFYING EVALUATION AS A BASIC COMPONENT OF PERSONNEL MANAGEMENT

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Personnel management improvement in Russian companies features growing interest to the techniques for efficient assessment and qualifying evaluation of personnel. Any employee is to meet the requirements of job responsibilities according to the content and character of the job as well as those due to the efficient production management, application of the most rational operation methods, techniques, etc. The qualifying evaluation of personnel is presented as an object of management. The role of evaluation in the system of enterprise management is its being the basis for the manager to make relevant decisions. The quality and reliability of this information determines the decision efficiency.

Key words: personnel, personnel qualifying evaluation, types of evaluation rating, evaluation methods, evaluation criteria, management problems.

IT APPLICATION FOR REGIONAL TRADE DEVELOPMENT FORECASTING

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The author's methodical approach to forecasting is considered. It is based on the use of upto-date foreign experience for comparative technical and economic analysis. It is the first time that electronic cartographic resources are used as a primary source of data on the trade infrastructure facilities supply.

Key words: forecasting, regional trade, shopping areas supply, up-to-date foreign experience, cartographic service, Siberia, Tomsk region.

CONCEPTUAL BASIS FOR COMPREHENSIVE SCIENTIFIC IMAGE OF MATERIAL WORLD

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The idea of information evolution of the matter as an integral system is presented. It is based on electromagnetic interaction as a regulating and control factor of energy information basis for attributive and verbal levels of the matter state. Attributive information in the form of electromagnetic quadrupole is a universal shape and structure of evolutionizing matter with verbal information being its constituent part. On the basis of the above said the integral scientific image of material world is developed.

Key words: evolution, matter, electromagnetic quadrupole, shape-structure, interactions, attributive and verbal information, concept.

ERNST HAESKEL AND ECOLOGY

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Ecology has become a fundamental science. Having developed the ideas of its founder it gave rise to many trends. Nearly all the fields of knowledge are "infected" with ecological outlook, with some of the branches having its practical application in hygiene, agriculture and biological sciences. The species may adapt or modify the environment (the subject of research). To understand it systematic approach should be used as mathesis, a general science on the order in numerical form (the subject of research). Application of number sets may facilitate structuring ecology itself and biological taxonomy as well as accepting genesis (rejected 150 years ago). We are going to see generalization of the doctrines (given rise by ecology) on the nature and the society interrelation into the synthetic theory.

Key words: ecology, mathesis.

SSGA RESEARCH LABORATORY OF ADVANCED OPTOELECTRONIC SYSTEMS AND TECHNOLOGIES: HIGHLIGHTS OF THE FIRST DECADE

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A brief review of researches of the SSGA Laboratory of advanced optoelectronic systems and technologies on the orders of the Ministry of National Defense.

Key words: liquid lens, field experiments and tests, SSGA scientific Laboratory, determination of position, optoelectronic systems, light valve.

PROGRESS OF POST-GRADUATE COURSE ACTIVITIES IN SSGA (1943–2013)

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Basic stages of NIIGAIK – SSGA Post-graduate Department establishment and development are shown. The most significant events and results of its activities (1990 - 2012) are presented.

Key words: history, post-graduate course, dissertation council, scientific specializations, dissertation defense.

GENERATION GAP FEATURES IN MEDIA ENVIRONMENT

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Historical contradictions between different age groups, including the generation gap due to the technological progress, are considered.

Key words: media environment, information inequality, zapping, TV watching.

GUIDE FOR LABORATORY WORKS ON ASTRONOMY

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Description of the improved guide for laboratory works on astronomy used in Altai State Teachers Training Academy is given.

The improved guide for laboratory works is useful for more efficient practical training and computer modeling of astronomic phenomena as well as for astronomic data acquisition by different tools of virtual observatories and their processing.

Key words: laboratory works guide, astronomy, computer modeling experiment, telescope, theodolite, GPS-navigator, virtual observatory.